



**REACH  
FOUNDATION**

# ANNUAL REVIEW 2022



# TABLE OF CONTENTS

<b>3</b>	Introduction
<b>4</b>	Our Vision
<b>5</b>	Reach Academy Feltham
<b>9</b>	Perinatal Support
<b>11</b>	Early Years Workforce
<b>13</b>	Fostering Community
<b>15</b>	Feltham Futures
<b>17</b>	Feltham Convening Partnership
<b>22</b>	Beyond Feltham
<b>25</b>	Funders and Partners

---

# INTRODUCTION



I am delighted to share this Annual Review from the Reach Foundation, ten years on from the establishment of Reach Academy Feltham.

We have continued to develop and refine our Cradle to Career model in Feltham, building systems and structures to support the community and seeking to affect changes to the system that influences children's lives.

At a time of national political and economic turmoil we have sought to provide stability and consistency, grounded in a relational approach and a commitment to striving for excellence in all that we do.

We have developed our work beyond Feltham, finding significant appetite for learning about and implementing the model we have developed in communities around the country. We are fostering leaders with a Cradle to Career mindset and are part of a national conversation about the role of schools in their communities.

In the coming year we are seeking to continue to integrate our work into the local system, working more closely with other organisations in Feltham as well as deepening our existing partnerships nationally and establishing new ones.

We welcome visitors and discussions with anyone interested in our work. Please do not hesitate to contact us to discuss further.

With very best wishes,

Ed Vainker

[ed.vainker@reachfoundation.org.uk](mailto:ed.vainker@reachfoundation.org.uk)

---

# OUR VISION

**We believe every child deserves to enjoy a life of choice and opportunity.**

This means we are working towards four long-term outcomes, so children and young people can:



Achieve well  
academically



Be safe and well  
supported



Be healthy



Develop strong  
relationships and  
networks

**We believe that in order to achieve these outcomes, an excellent school is necessary but not sufficient.**

So the Reach Foundation seeks to:

- provide children and young people aged 2-18 with an excellent education through **Reach Academy Feltham**
- provide direct support for babies, children, young people and families from cradle to career through the **Reach Children's Hub**
- work collectively with other local institutions to achieve long-term, systemic change through the **Feltham Convening Partnership**; and
- support schools in other communities across the country to develop their own cradle to career models through **SW100** and **Cradle to Career Partnership**.





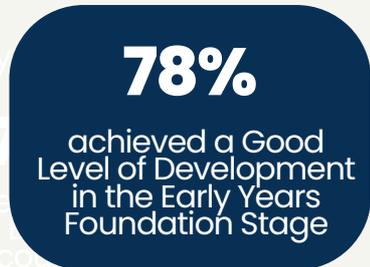
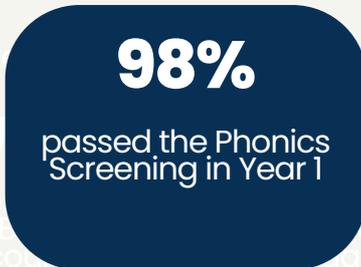
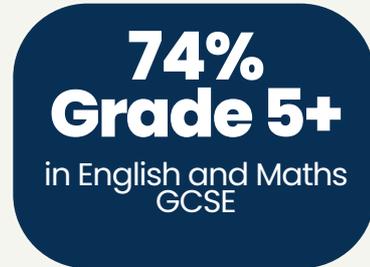
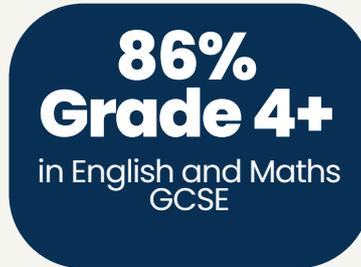
**REACH ACADEMY FELTHAM**

---

# REACH ACADEMY FELTHAM

This year marks ten years since Reach Academy Feltham opened its doors. We have enjoyed a welcome return to normality this year and remain focused on ensuring that our pupils go on to lives of choice and opportunity.

Our academic results were excellent across the board in 2021-2022:



Our school is in the top 10 most oversubscribed in London, with 312 applications for 60 places.

We continue to serve a diverse cohort, with 43% of pupils eligible for the Pupil Premium and 16 Looked After or Previously Looked After Children.

Despite the pandemic, attendance at the school is excellent: 96% in Primary and 95% in Secondary.

Behaviour in the school continues to be superb, with only 30 suspensions and no expulsions this academic year.



---

## Highlights this year include:



Launching Feltham College, our 6th Form partnership with Hampton School, Lady Eleanor Holles and a host of employers.



Re-starting our residentials for students, including trips to Cambridge University, Jamie's Farm, Holyport, the Isle of Wight and a camping expedition for Year 3 on our Farm!



Further developing our Teacher Training offer, with 12 teachers training at Reach and a high proportion of our staff now "home grown" in the school.



**REACH CHILDREN'S HUB**

---

---

# PERINATAL SUPPORT 0-2

## The Hub's perinatal workstream seeks to:

- Build parental capacity by increasing access and availability of local, appropriate 0-2 services for pregnant women and new parents
- Reduce parental stress and foster a stronger sense of community and peer support among parents
- Strengthen the home learning environment by increasing parental knowledge and understanding of healthy early child development



"For me, as a new mum it's really helpful talking to the professionals and the other new mums...Is my baby doing well? Is my baby doing the right thing? Am I doing the right thing?"

## ENGAGEMENT

**330+**

babies and toddlers have been reached through our perinatal services

**185**

families referred between Sept 2021-Aug 2022

**30**

parents attended a five session antenatal course

**70**

parents attended a five week Baby Massage course

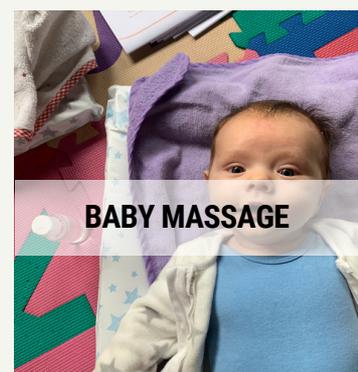
**51**

parents accessed our Baby Talk and Play course on early language

**13**

parents on average each week attended our drop in baby group, Baby TLC

## WHAT WE OFFER



## THE DIFFERENCE WE MAKE

"It's that joint experience. So at the coffee morning, it was just that, you'd be having a chat and the babies would interact but there's something about having that joint experience of the Baby Massage, or the Baby Talk and Play. I think you forge friendships faster because you're doing stuff together."



**100%**

said they had a very good understanding of the birth process and were confident in accessing available support after attending an antenatal course



**75%**

reported a good level of knowledge around their baby's communication development after attending Baby Talk & Play



**96%**

expressed a far better understanding of their baby after attending a Baby Massage course

[Watch our Perinatal Film here](#)

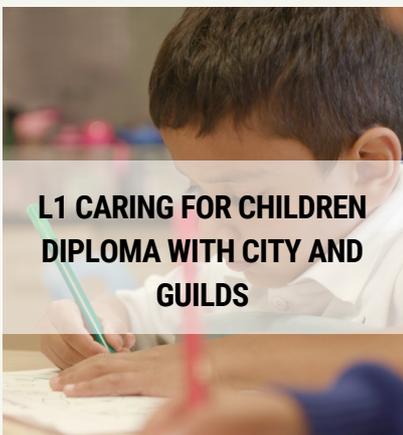
---

# EARLY YEARS (EY) WORKFORCE DEVELOPMENT

## The Hub's EY Workforce Development workstream seeks to:

- Improve children's early learning outcomes by providing EY educators with high quality training opportunities
- Build a relational, local network of EY settings for sharing best practice
- Train EY educators to have high quality interactions with parents, so they understand how to support their child's healthy early development
- Develop a robust recruitment and retention pipeline of talented, passionate EY educators

## WHAT WE OFFER



## ENGAGEMENT

**600+**

children are being supported by practitioners in our EY Workforce pipeline

**15**

local EY settings represented in the degree cohort

**10**

the average no. of years' experience for the degree students

**9**

students are local parents

**15-20**

EY educators regularly attend the EY Network sessions

**27**

EY students completing the Foundation Degree

# THE DIFFERENCE WE MAKE

"Completing the degree has given me the confidence to relay back to other members of staff, including managers, new things I have learnt and why I want to implement them...and back my ideas up with theory."

EY DEGREE STUDENT, 2020-2022 COHORT



Level 4 and Level 5 students were surveyed to understand how the degree is impacting their daily practice:



100%

applied research they had discovered during the course to their practice



94%

said they were better able to evaluate the effectiveness of these activities



94%

felt their participation in the course had a positive impact on the outcomes in their settings



88%

felt better able to assess children's learnings



81%

improved their ability to plan activities



"[Studying the degree] means I am continually aiming to work to my best potential and adapt to meet the ever-changing needs of children and the community"

[Watch our Early Years degree film here](#)

---

# FOSTERING COMMUNITY

## The Hub's EY Fostering Community workstream seeks to:

- Improve children's early learning outcomes by reducing parental stress and increasing their capacity to support their child's healthy development
- Bring parents together to build relationships and develop a strong peer support network
- Develop parents as leaders within their community
- Provide high quality training & mentoring so that parents can co-produce activities and co-facilitate through volunteer and paid leadership opportunities
- Build partnerships with other local organisations and services, so parents can access a wide network of universal and targeted support

"I remember how hard it was in the early days of diagnosis... to know there is a community of other [parents] going through the same thing saved me from the dark space I was in - so here I am, and I keep coming back!"

## WHAT WE OFFER



# ENGAGEMENT

**120**

parents regularly engage with Stay & Play

**50**

regularly engage with holiday activities

**40**

regularly engage with Our House

**40**

are receiving Family Links training this academic year

**20**

regularly engage with SENSitive

**18**

have trained as parent volunteers and community organising leaders

# THE DIFFERENCE WE MAKE

“It’s a relief when you hear that other people have been going through the same thing as you. Not that you want anyone to be going through those things and having a hard time. But it’s nice to know that you’re not alone”

- Parent volunteer



Since attending our house:



**94%**

said they felt like they belonged



**94%**

reported that they feel comfortable opening up and sharing their lived experience



**88%**

reported that their self-confidence had improved



**81%**

of parents reported that their child's social & emotional development had improved

[Watch our Fostering Community film here](#)

---

# FELTHAM FUTURES

## The Hub's Feltham Futures workstream seeks to:

- Support young people across Feltham to access quality education, employment or training after they leave school
- Increase parental understanding of post-school options and pathways
- Up-skill school staff so they can provide high quality, accurate information and advice
- Enable more students to access events, information, training and leadership development opportunities, in partnership with universities and local employers
- Provide students with 1:1 tailored support and mentoring as necessary to build self confidence, motivation and engagement



"I'm beyond thankful. Thank you so much for all of the help and support. My son's next steps wouldn't have happened without you."

## ENGAGEMENT

**180**

students have benefitted from 1:1 careers advice

**100+**

young people engaging with alumni support

**30**

local employers attended the Careers Fair

**9**

widening participation partnerships with universities

**26**

students accessing support with apprenticeship applications

**29**

Y12 & Y13 students mentored through Career Ready

# WHAT WE OFFER



# THE DIFFERENCE WE MAKE

In 2021-2022:



**14**

Year 11 students at Reach Academy Feltham were at high risk of becoming NEET (not in employment, education or training). 13 were supported by the Feltham Futures team to secure a place at local colleges; 1 continues to receive ongoing support with apprenticeship applications.



**15%**

of Year 13 students were supported through Feltham Futures' activities to progress into Level 4 and Level 5 apprenticeships.



**100+**

1st year university students are receiving additional pastoral support at 6 universities across the country, through the Join the Dots programme that we co-created and which is now led by the Brilliant Club.

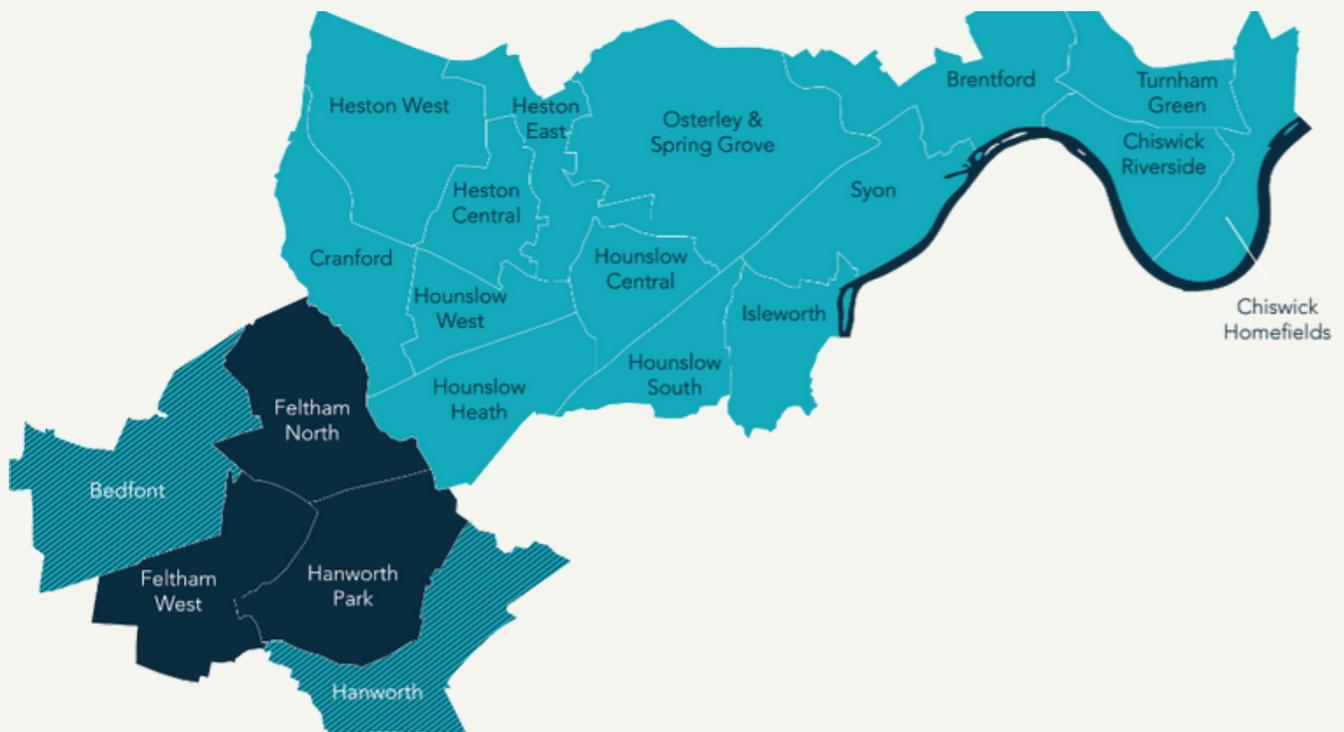
"[The Feltham Futures team] has always gone above and beyond to help and support me, even going out of their way to find new ways to do things so that I can achieve what I wish to."

# FELTHAM CONVENING PARTNERSHIP

---



# FELTHAM CONVENING PARTNERSHIP



Across a range of indicators, babies, children and young people (CYP) in Feltham have worse outcomes than their peers in other parts of Hounslow and London. For example, they are:

- More likely to have the lowest levels of education, skills and training
- Less likely to work in higher paid, higher skilled jobs
- More likely to be not in education, employment or training
- More likely to be affected by the long-lasting economic and social impacts of COVID-19
- Less likely to progress onto higher education.

There are many complex, inter-linked reasons for this, which is why it requires a complex, collective response. The Feltham Convening Partnership (FCP) brings together different actors and institutions to learn about particular community problems and assets, decide upon strategies for action, and work together to achieve lasting change.

## OUR VALUES



**INCLUSION**



**COMMITMENT TO THE  
LOCAL COMMUNITY**



**SHARED  
VULNERABILITY**



**EQUALITY**

## OUR DESIGN PRINCIPLES



**COLLECTIVE & COMMUNITY DRIVEN IMPACT**



**GROUNDING IN RICH UNDERSTANDING OF THE LOCAL COMMUNITY**

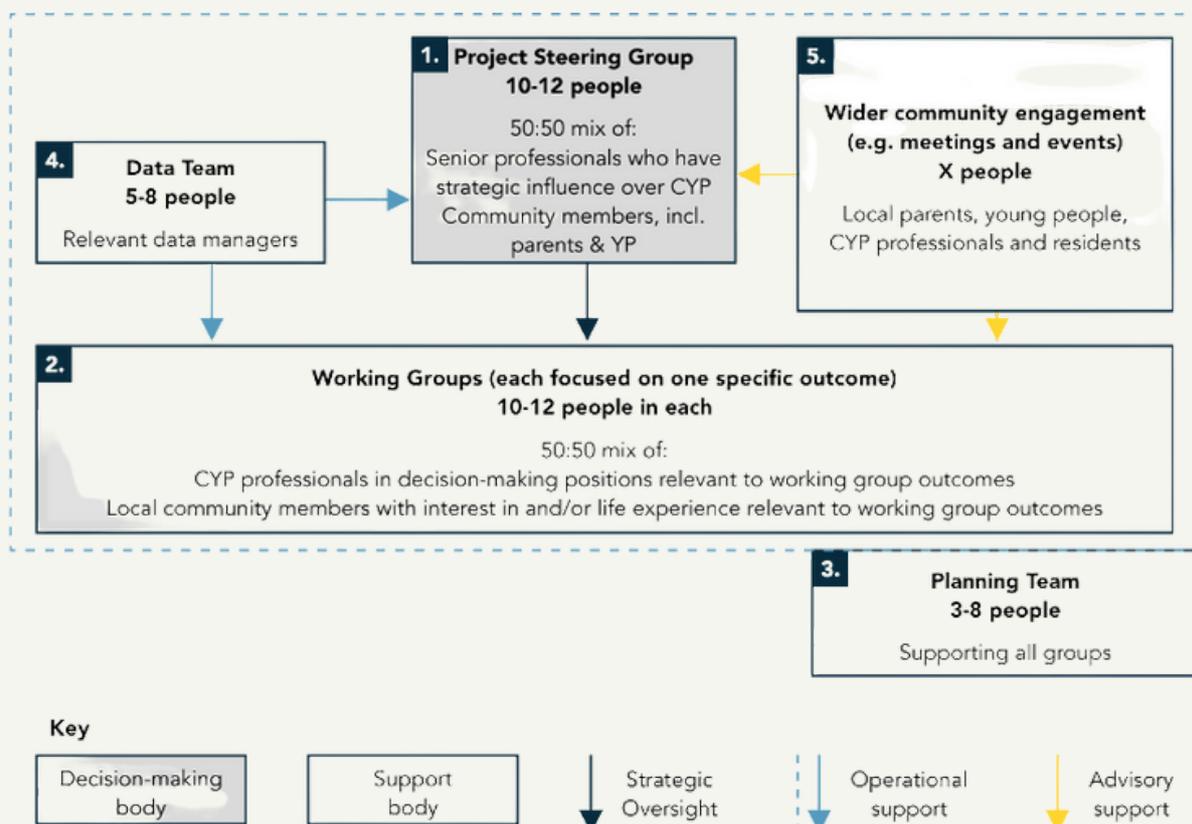


**CONTINUOUS COLLECTIVE LEARNING & IMPROVEMENT**



**DEVELOPING OUR COLLECTIVE CAPACITY TO IMPROVE YOUNG PEOPLE'S LIVES**

## OUR GOVERNANCE MODEL



## OUR PRIORITY AREAS

So far, we have convened Working Groups focused on three priority areas:

- Improving Early Years & SEND Provision
- Improving Mental Health & Wellbeing Provision
- Improving Post-16 Opportunities

## The Working Groups include the following:

2021

40 individuals

19 institutions

9 sectors

2022

71 individuals

22 institutions

9 sectors



“The main impact for me has been linking with other organisations and starting to understand better how we can work together more closely.”

## Examples of the Working Groups' current actions and interventions:

- 6 week Apprenticeship programme delivered by Hawk Training Provider to 45 pupils and staff in 3 local secondary schools
- Primary Mental Health Cluster established with 9 local schools
- Listening campaign planned across 5 local secondary schools
- Transition Buddies programme supporting 30 Year 7 pupils in 2 local secondary schools
- Outdoor provision review at the local Children's Centre and grant applications to create a fully inclusive, community play area

## In addition to the three Working Groups, we have established two groups for young leaders:



### THE FELTHAM YOUTH ACTIVISTS

Training young leaders to apply community organising principles to achieve social change



### THE YOUNG RESEARCHERS GROUP

Training young leaders in participatory evaluation research methods to understand the impact of FCP on CYP outcomes and to inform the Partnership's ongoing decisions



"I have been able to share relevant information and feed into the goals and there have been robust discussions... We are looking at what [support] is available and where to focus resources right now - identifying gaps is having a real impact."



"Working with the FCP has opened up so many doors for me - it has provided me with networking opportunities and the opportunity to work alongside eager, like minded peers...it's been a fulfilling experience as I get to have my voice heard."

[Read the full FCP Progress Review 2022](#)  
[Watch our FCP celebration event here](#)



# BEYOND FELTHAM

---



---

# BEYOND FELTHAM

At the Reach Foundation, we believe every child deserves to enjoy a life of choice and opportunity. We believe this requires cradle to career support, anchored in great schools.

Building on our experience of developing the Reach Feltham Cradle to Career model, we partner with all-through schools and Trusts to design and grow local cradle to career models of support. And we develop school and MAT leaders with the vision, knowledge and relationships needed for cradle to career models to thrive.

## Cradle to Career Partnership

Through the Cradle to Career Partnership, we work with partner Trusts over two years to support them to:



**Maximise the potential of being all-through**



**Catalyse a seamless 'pipeline' of support for children from before birth to positive post-school destinations**

Partner Trusts work in communities across England, from Plymouth to Hull.

Together we are learning about what it takes to establish a coherent curriculum from 0 - 19; to develop great teachers across the age range; to build strong, trusting relationships with children and families; and to strengthen community. Through a combination of in-person conference days, pre-recorded content, webinars and school visits, Partners build the knowledge and networks needed to build their own cradle to career models.



*"I've been teaching over 20 years. I've never previously had training that really focuses on disadvantaged children."*

---

Feedback from current partners has been positive and from September 2022, we plan to extend the Partnership to support schools and Trusts working in at least 20 additional communities.



## **SW100**

The South West region has the largest 'disadvantage gap' of any region of the country.

To build the leadership in schools and Trusts capable of leading effective Cradle to Career models, we have partnered with a group of Trusts in Devon and Cornwall to develop SW100, a school leadership programme designed specifically for Devon and Cornwall.

SW100 aims to recruit and develop 100 head teachers in the South West over five years who can ensure all children attending their schools enjoy lives of choice and opportunity. The second cohort of SW100 leaders are currently participating in the programme with a mix of residential training, school visits (including to Reach Academy), webinars and conference days. There is a very strong focus on developing leaders with a razor sharp focus on supporting children experiencing disadvantage and on nurturing a strong network amongst the leaders.



"I haven't felt as energised and invested in at any point in my career. I feel very privileged to be a part of it"

---

# FUNDERS & PARTNERS

**Our work would not be possible without the generous support of our funders and the many local and national partner institutions we have the privilege of working with.**

## **OUR FUNDERS**

The 88 Foundation  
The Elizabeth Frankland Moore and Star Foundation  
The Findlay Charitable Trust  
The IGY Foundation

The KPMG Foundation  
The Mohn Westlake Foundation  
The Rigby Foundation  
Save the Children UK

## **OUR LOCAL PARTNERS**

Baby Talk & Play  
Brentford Football Club Community Sports Trust  
Cardinal Road School  
Clarendon Primary  
Edward Pauling Primary School  
Fairholme Primary School  
Feltham Community Development Association  
Feltham Food Bank  
George's Preschool & St George's Day Nursery  
Hawk Training Provider  
Hounslow Action for Youth  
Little George's Preschool  
Logic Studio School  
London Borough of Hounslow  
Marjory Kinnon School  
Once Upon A Time Day Nurseries  
Paniym City Church  
Parkside Playgroup  
Phoenix Counselling & Psychotherapy Service

Pomfrett Cottage Nursery  
Rivers Academy  
Sacred Heart Catholic Primary School  
Small Steps Day Nursery  
South Bedfont Playgroup  
Southville Primary School  
Space Studio West London  
Sparrow Farm Primary School  
Spring Grove Primary School  
Springwest Academy  
Storehouse  
St George's Day Nursery  
St Richard's Preschool  
St Pauls CofE school  
Surplus to Supper  
The Salvation Army  
West London NHS Trust  
West Thames College  
Worple Primary

---

## **OUR WIDER PARTNERS**

Career Ready  
Citizens UK  
Family Links  
Kingston University London  
Kooth

My Kinda Future  
Parent and Communities Together (PACT)  
Royal Holloway University of London  
Sport Impact  
University of Roehampton London  
University of West London

## **OUR NATIONAL CRADLE TO CAREER & SW100 PARTNERS**

Athena Learning Trust  
Bridgwater & Taunton College  
Brigshaw Learning Partnership  
Cabot Learning Federation  
Dartmoor Multi Academy Trust  
Dixons Academies Trust  
Education South West  
Kernow Learning

Learning Academies Trust  
Outwood Grange Academies Trust  
Pontefract Academies Trust  
Ted Wragg Trust  
Thrive Co-operative Learning Trust  
UAT  
United Learning  
West Country Schools Trust

